

SCOTTSDALE

CITY COUNCIL MEETING

WORK STUDY SESSION AGENDA



COUNCIL

Mary Manross, Mayor

Wayne Ecton

Robert W. Littlefield

Cynthia Lukas

Ned O'Hearn

David Ortega

Tom Silverman

Monday, February 10, 2003

MARKED AGENDA

5:00 P.M.

CITY COUNCIL MEETING

Call to Order – City Hall Kiva Forum, 3939 N. Drinkwater Boulevard – **5:07 P.M.**

Roll Call - ALL PRESENT

1. Sign Ordinance Text Amendment – PRESENTATION BY KROY EKBLAW; DIRECTION PROVIDED TO STAFF BY COUNCIL TO RESEARCH ABILITY TO ELIMINATE CERTAIN TYPES OF TEMPORARY SIGNS IN THE CITY'S RIGHT-OF-WAY; TO LIMIT THE SIZE OF TEMPORARY SIGNS TO 16 SQ. FT.; TO INVESTIGATE POSSIBILITY OF ALLOWING UP TO 5 TENANT NAMES ON FREE-STANDING TOWER SIGNS; COUNCIL SUPPORTED MEDIUM SIZE FREE-STANDING SIGNS AND ALLOWING AUTO DEALERS MORE THAN ONE MONUMENT SIGN PER STREET AS LONG AS THE TOTAL SIGNAGE ALLOWANCE DOESN'T INCREASE

Request: Text amendment to Article VIII, Sign Requirements, of the City of Scottsdale Zoning Ordinance (Ord. 455). The purpose of this study item is to obtain City Council input regarding proposed refinements to the Sign Ordinance (Article VIII of the Zoning Ordinance).

Location: City-Wide

Reference: 7-TA-2002

Staff Contact(s): Jon Arnhold, Senior Planner, 480-312-2788, jarnhold@ScottsdaleAZ.gov

City Manager's Report - NONE

Mayor and Council Items – COUNCILMAN ORTEGA EXPRESSED CONCERN OVER THE QUALITY OF THE ADS FOR THE EMSD BY CRAMER KRASALT. HE REQUESTED AN AUDIT TO DETERMINE HOW OFTEN THE ADS HAVE BEEN RUN. HE REQUESTED A REPORT ON THE ADS EFFECTIVENESS AND COSTS.

Adjournment – 6:44 P.M.